

# Communication and Multimedia Design

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## Summary

I'm always looking for self improvement and I'm willing to experiment new possibilities of visual expression through any process of visual communication, from traditional techniques, to digital ones, searching for real and tough challenges that can squeeze out the best of me for the clients I work for, pushing my limits over and over again.

I'm a Multimedia Graphic Designer that has experience working with e-learning development and familiarity with HTML and e-learning authoring tools and I have solid understanding of training methodologies, wide knowledge of current and emerging technologies. I have the ability to learn new applications quickly through self-study and to create content outlines, story boards and web-based training modules, I have good understanding of sophisticated graphic, and visual concept and familiarity with use of social media for marketing purposes and solid understanding of graphic design principles, animation, and user interface design.

## Experience

### Medical Center – Brazil

1998 - 1999

Secretary, contact person for inquires and appointment.

### Medical Center – Brazil

2001

Secretary and Office Administration

### Freelancer – Kas Bank

2006

Usability Test advice / analyses document about WebKas intern application for Kas Bank. The document contains some suggestions for the visual improvement of the application.

### Security Innovation - Multimedia Designer for e-learning

2007 - 2009

Responsible for the creation of interactive content and maintained of graphics and animations for security related courses. This involved:

- Creation of digital images for the propose of animation
- Transfer of audio / video files to be edited and manipulated digitally
- Creation of artwork to be used in e-learning security courses (2D/3D)
- Creation of wireframes and storyboards
- Creation of UI / Layouts

Digital - Multimedia Designer for e-learning

2009 – 2011

Responsible for the creation of interactive content and maintained of graphics and animations for security related courses and also responsible for developing and maintaining internal processes and documentations.

I developed and improved my organizational skills, been leading graphic designer and work together with the development team. I gained experience in working with my team and to advise the clients in order to maintain the highest quality possible for our projects.

Main responsibility was to make the security courses as engaging and interactive as possible and eventually work with the Marketing team and give advices on improvement of some intern material and helping with the improvement of intern application / UI Usability. This involved:

- Lead graphic design and eLearning authoring tools
- Research's / whitepaper about mobile devices technology and designing for mobile devices
- Creation of creative, interactive and qualitative multimedia content
- Creation of Flash games used on e-learning
- Transfer of audio / video files to be edited and manipulated digitally
- Creation of wireframes, storyboards and prototypes

## **Internships**

**Davtec – Utrecht** **2005**

3 months training period as web designer and web development.

**Bestebroer Company – Alkmaar** **2005**

5 months internship as web designer and web developer.

## **Education**

**“Escola de 1 e 2 Grau Fundacao Bradesco” – Brazil** **Graduated in 1998**

College preparatory high school education

**Communication and Multimedia Design – The Netherland** **Graduated in 2007**

Hogeschool van Amsterdam (HBO) - University of Professional Education

## **Additional Education**

**Online Training Lynda.com** 2011

- Photoshop CS4 Essential Training - Certificate
- Illustrator CS5 One – on – One: Mastery - Certificate
- Flash Professional CS5: Essential Training - Certificate
- CSS 3 First Look – Certificate
- Action Script 2.0 Essential Training - Certificate
- Illustrator Insider Training: Drawing without the Pen Tool - Certificate
- Fireworks CS4: Rapid Prototyping – Certificate
- Dreamweaver CS4 Dynamic Development – Certificate

**Online Training Lynda.com** 2010

- Photoshop CS3 for the Web Essential Training - Certificate
- Illustrator CS3 One – on – One: The Essentials - Certificate
- HTML 5 First Look Training – Certificate
- Dreamweaver CS3 with CSS Essential Training – Certificate
- Dreamweaver CS5: Getting Started with HTML5 – Certificate
- HTML 5 First Look Training – Certificate
- CSS for Designers – Certificate

**English at work course at UVA Talen** 2009

University of Amsterdam Language – Diploma

**Spanish courses** 2006

Hogeschool van Amsterdam (HBO) - University of Professional Education – Diploma

**Dutch as a second language** 2005

(NT2 – Staat Exame Netherland Tweede Taal) – Diploma

**English course – Waukesha / Wisconsin USA** 2000

Lived almost 1 year in Waukesha to learn English – Diploma

## Experience & Skills

I'm first and foremost a team player, I love to work in groups and go for that ultimate result.

I'm skilled in all the required techniques, and programs, and I'm a good conceptualizer. I try to set a goal for myself every year to really improve one or two aspects of this job.

**Mac OSX & Windows** – Extensive Experience – Strong cross platform knowledge

**Adobe Photoshop CS5 and Illustrator CS5** – Extensive Experience – Print, Illustration, web and image manipulation

**Adobe Fireworks CS5** - Intermediary Experience – Clickable Prototypes

**Flash CS** – Extensive Experience – Animations and intermediary Action Script knowledge

**Adobe Dreamweaver CS5** - Intermediary Experience

**Adobe InDesign** - Intermediary Experience

**Front – end Web** – Intermediary Experience – Knowledge with HTML /XHTML/ Java Script /XML/ CSS

**Back – end Web** - Basic Experience – knowledge with PHP / ASP / MySQL

**After Effects CS5** – Basic Experience

**3D Software's** – 3Dmax, Google Sketchup, IClone and Crazytalk - Intermediary Experience – Creation of 3d environment, animations and avatars

**E-Learning Software's and Authoring Tools** – Adobe Captivate and Articulate – Extensive Experience – Implementation of multimedia files into the tools, publishing and LMS

## Language

Portuguese: Extended

English: Good

Dutch: Good

Spanish: Good

## Properties

Good communication skills, leadership skills, team worker, persuading, flexible, initiative, creative, analytical, motivated and independent.

## References

Available upon request